
NEWS RELEASE

BC Chamber of the Year Awards Announced

FOR IMMEDIATE RELEASE

Prince George, May 31, 2011 - Business leaders and Chamber of Commerce executives from communities across BC gathered in Prince George May 29-31st for the BC Chamber of Commerce Annual General Meeting & Conference to set the policy agenda for the coming year.

As part of the conference, the BC Chamber of Commerce recognizes Chambers of Commerce which have made exceptional contributions to their business community with the Chamber of the Year Award, the most prestigious distinction presented to a member Chamber.

Chamber of the Year Honourable Mention

Under the leadership of the President Walt Cobb and Executive Director Claudia Blair, the Williams Lake & District Chamber of Commerce (www.williamslakechamber.com) consistently took the initiative in government, media and public engagement to emphasize the importance of the Prosperity Mine project to the Williams Lake business community and beyond. The long-time staff and volunteers have shown tremendous perseverance in pursuing dialogues on Prosperity, and refused to back down in their support of a project that has huge economic potential for the entire Province.

Chamber of the Year 2011

The BC Chamber of Commerce is very proud to give the 2011 Chamber of the Year Award to the Cranbrook Chamber of Commerce (www.cranbrookchamber.com) for being an innovative, exciting and engaging organization. It exemplifies the service that Chambers of Commerce provide. Whether it is their “Business Expo”, “Awesome Auction” or “Annual Turkey Drive”, the Cranbrook Chamber initiates well attended events that provide real value to their membership. It has taken a stand on several critical issues, such as their support for expanding Cranbrook city boundaries for the advantages it would give to businesses in the area, despite the stakeholder challenges they faced. The Cranbrook Chamber has also developed a policy process that consistently represents issues of importance to their business community.

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