

NEWS RELEASE

BC Chamber welcomes B.C.'s Skills for Jobs Blueprint

FOR IMMEDIATE RELEASE

Victoria, April 29, 2014 – The BC Chamber of Commerce welcomes B.C.'s Skills for Jobs Blueprint.

“We are very pleased to see this substantive effort to align our educational system to the needs of our students and our economy,” said John Winter, president and CEO of the BC Chamber. “We applaud the government for seeking to enhance graduates’ opportunities in the job market while enabling employers to fill B.C. jobs.”

Winter commended the Blueprint’s plan to use labour market information to drive the allocation of education and training resources.

“It’s great to see B.C. leading the country in moving to a data-driven strategy on education spending,” he said. “By using labour market information to drive B.C.’s education and training spending priorities, we can ensure that we’re providing the educational opportunities that our students need to land B.C. jobs.”

The BC Chamber is also pleased to see the Blueprint’s focus on tracking the effectiveness of programs by measuring participation, completion and transition to the workplace.

Winter commended government for recognizing the urgency of the situation.

“It’s no secret that there’s a significant disconnect between many B.C. students’ skills and the jobs our companies are looking to fill,” he said. “Education is something we absolutely need to get right in B.C., to ensure that our children have the opportunities they need. We appreciate the Blueprint’s plans to move B.C. forward, without delay, on this critical front.”

The BC Chamber has long advocated for an education system that is better linked to industry needs. Read our 2012 policy position [here](#).

The BC Chamber is the largest and most broadly-based business organization in the province. Representing more than 125 Chambers of Commerce and 36,000 businesses of every size, sector and region of the province, the BC Chamber of Commerce is “The Voice of Business in BC.”

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For further details, please contact:

Jon Garson
Vice-President, Policy Development
BC Chamber of Commerce
T 604.638.8113
C 778.960.3712
E jgarson@bcchamber.org

Jenny MacPhee
Communications Officer
BC Chamber of Commerce
T 604.638.8114
C 604.366.4990
E jmacphee@bcchamber.org