



---

## **BC's brightest business leaders are coming together in Prince George, and we want YOU to join in the action!**

The **2017 Business Development Forum** will offer a myriad of stories; we're here to help you tap into them. January 31, the forum will focus on small- to medium-sized enterprises, and how they can tap into B.C.'s prominent natural resource sector.

Keynote speaker **Ellis Ross** will share his experience on building partnerships with First Nations. As former chief counsellor of the Haisla Nation, Ross will offer deep insight into the benefits of achieving mutual collaboration with First Nations partners. He says, "when you're so used to being guided, it's really hard to change your approach - it's like moving mountains. But at home and in communities across B.C., I've heard the same thing: "All I want is a job, and the same for my kids to be able to live and work here, too." That's why I believe in moving towards a future where responsible development benefits us all."

The Prince George Chamber and the BC Chamber of Commerce are also proud to welcome **Perrin Beatty** to northern B.C. CEO of the Canadian Chamber of Commerce, Beatty sees the Forum as "a catalyst for businesses to come together to unlock B.C.'s greatest economic potential. Canada's prosperity will come from continued, responsible resource development, including in B.C. I'm excited to talk about how we can work more collaboratively with Indigenous Communities to create the shared wins we all desire. This is Canada's moment and B.C.'s contribution will be vital."

The event will begin at 9am at the **Prince George Civic and Conference Centre**. You are welcome to join us for a few minutes, or spend the day! [Click here to see the schedule](#). A board plug-in will be available for your audio needs.

**Perrin Beatty will be available to media** before 11am, and around 2pm. **Ellis Ross** will be available immediately following the luncheon. The Prince George Chamber will be booking interview time slots starting at 1:20pm and will go until 1:45pm. For more details or to book, please contact:

Camille MacDonald, Communications Coordinator  
C: 250-640-3663  
E: [communications@pgchamber.bc.ca](mailto:communications@pgchamber.bc.ca)