

NEWS RELEASE

BC Chamber Applauds Jumbo Glacier Approval

FOR IMMEDIATE RELEASE

Victoria, March 20, 2012 – The BC Chamber of Commerce would like to applaud the BC Government for its foresight in approving the Jumbo Glacier Resort.

“This project has been reviewed to death,” said John Winter, President and CEO of the BC Chamber of Commerce. “It’s good to see BC sending a clear signal that major projects like these will be judged on their own merits.”

The Jumbo Glacier Resort is a proposed year round ski resort located at the foot of Jumbo Mountain and Jumbo Glacier 55 kilometers west of Invermere, BC. It has been involved in a lengthy Environmental Assessment process and has taken years to get to this point.

The impact this project will have on the province will be far greater than as just a ski resort. It will further strengthen British Columbia as world class destination and substantially expand tourism revenue in the Columbia Valley.

“Where major projects are concerned, we very much hope that this is a harbinger of things to come,” continued Winter. “There are several major liquefied natural gas and mining projects that are currently in planning, and I look forward to seeing this as the start of a trend where economically crucial projects go through an expeditious and balanced review process.”

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