

NEWS RELEASE

Premier Clark Announces Small Business Training Program

FOR IMMEDIATE RELEASE

Penticton, May 25, 2012 – The BC Chamber of Commerce today welcomed the announcement of the Micro Business Training Pilot Program by Premier Christy Clark at our 60th Anniversary AGM & Conference in Penticton.

“This program leverages the unique ability of the Chamber of Commerce Network to deliver skills training to micro business owners in the sectors which need it most,” said John Winter, President & CEO of the BC Chamber of Commerce.

“Through ‘Canada Starts Here: The BC Jobs Plan’, we are committed to supporting training programs that meet the needs of British Columbians all throughout the province,” said Premier Clark

Working closely with the Ministry, the BC Chamber of Commerce has created a \$3.1 million pilot program to allow the BC Chamber and its local Chamber of Commerce members to deliver training to small business owners and enhance their skills.

Training will be targeted to micro-business owners who have less than five employees and no post-secondary education, or other recognized certification. Eligible participants can receive up to \$1,500 to cover the cost of training fees, materials and travel.

“By focusing this program on existing businesses, Chambers of Commerce will focus on skill development in the specific areas which will offer the greatest potential growth in productivity,” continued Winter.

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